



**Kenneth Chan**

Experience Designer

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## Experience

		Skills
Current	<b>RepairSmith</b> Director of Design, <i>Los Angeles</i> Founding team member of RepairSmith. Oversee all aspects of design including, but not limited to: branding, product design, user research, customer study, and growing of the design team.	Detailed Research and Ideation Comprehensive Wireframes and Userflows Experiential Designs and Prototypes Product Design and Development Brand Design and Creative
Oct 2018	<b>The Boston Consulting Group, Digital Ventures</b> Experience Design Lead, <i>Los Angeles</i> Founding team member of Digital Ventures. Led all design related workstreams and responsible for product execution on numerous projects including LEGO's new online shopping experience, RBC's "MyAdvisor", Iron Mountain's "OSOM", Amgen Neulasta® Onpro®'s companion app, BCG.com, and more.	Adobe Creative Cloud · Sketch InVision · Maya · Final Cut
Jan 2014		HTML (5) · XHTML · CSS (3) Javascript · jQuery · PHP AS3 ( <i>Flash Prototyping</i> )
Dec 2013	<b>Booz and Company</b> Senior Consultant, <i>Los Angeles</i> Tasked with coming up with innovative solutions to solve customer pain points while satisfying business needs by conducting ethnographic research and leading prototyping efforts.	Fluent in English and Chinese
Feb 2013	<b>B-Reel</b> Designer, <i>Venice</i> Art directed Kahlua's La Mirada website and created wireframes and designs for Union Bank's "Banking by Design", and Toyota's "Lets Go Places".	
Aug 2012		
Feb 2010	<b>Fuzegroup Creative Agency</b> Graphic Designer, <i>Laguna Beach</i> Designer on Billabong Women, Cholula, and Santa Catalina Island accounts.	
Jan 2008		

## Education

Aug 2013	<b>Art Center College of Design</b>
Aug 2010	Graphic Design, Bachelor of Fine Arts <i>with a specialization in interactive design</i>
Jan 2010	<b>Laguna College of Art and Design</b>
Sep 2006	Graphic Design & Illustration <i>graphic and illustration hybrid program</i>